



CRADLE COAST TRACKS STRATEGY

This Tracks Strategy for the Cradle Coast region of Tasmania was commissioned by the Cradle Coast Authority (CCA), in partnership with Sport and Recreation Tasmania (Department of Economic Development).

The CCA desires a comprehensive strategy to ensure that proposals for new track projects can be assessed in light of an overall framework – rather than on an ad hoc basis. The CCA is also keen to promote track opportunities within the region so as to maximise returns generated by increasing numbers of tourists staying in the region longer.

SRT also has key interests. It seeks to meet changing demands for outdoor recreation – and the demand for tracks in particular. There is also demand for improved transport links between main population centres along the north west coast. SRT also seeks improved communication between all parties involved in the supply, management, marketing and use of tracks.

As set out in the brief for the project:

"The project aims to develop, in partnership with the community and key stakeholders, a strategy for the development and management of an integrated tracks network for the Cradle Coast region of Tasmania".

The brief for the Project sought four key outcomes:

- ◆ *Enhanced coordination/communication between agencies and with the community*
- ◆ *Increased economic activity and benefits to the region*
- ◆ *Increased health and well-being*
- ◆ *Improved alternative transport infrastructure.*

In proposing a total of just seven projects the Strategy recognises the limited capacity of the various agencies (and the community) of the Region. It has been felt more appropriate to embark upon a restricted program of activity – but one that is – *achievable* – rather than a 'pie in the sky' list of projects that could well seem too daunting to even attempt.

Of the seven projects, four are essentially planning or feasibility studies, recognising the inability of a 'strategy' to deliver sufficient detail to embark direct into an implementation program. These projects are as follows:

- ◆ Waterfalls, Wildlife and Wilderness: 20 Great Short Walks of the Cradle Coast
- ◆ Mountain Bike Mecca: 10 Great Short Mountain Bike Rides of the Cradle Coast
- ◆ Coastal Pathway Feasibility Study
- ◆ Tasmanian Trail: Review of Alignment, Focus and Functionality



Aboriginal interpretation is an important element of many Tasmanian trails.



Stunning scenery, well constructed facilities, and interpretation are key features of Tasmanian trails.