



TRANSPLAN PTY LTD

Recreation & Heritage Trail Specialists

SAVANNAH WAY - INTERPRETATION AND PRESENTATION PLAN

The Savannah Way is a self-drive adventure tour between Broome and Cairns. The drive traverses some of Australia's most spectacular scenery along 3 700 kilometres and incorporates four World Heritage areas, fifteen National Parks and many of the most desirable "adventure" destinations in Australia. The route is more than a tourism product; its function is to link communities and provide social, economic and environmental benefits to Northern Australia.

This Interpretation and Presentation Plan for the Western Australian segment of the Savannah Way has been commissioned by the Kimberley Development Commission and the Western Australian Tourism Commission.

Already the Queensland and Northern Territory segments of the Savannah Way have been developed, and signposting of the route is well established. The completion of site development and signage for the Western Australian segment will make the entire tourist drive complete – though ongoing enhancements will inevitably occur in the coming years.

A Steering Committee comprised of representatives of relevant stakeholder groups, including State and local government, and business organisations, was established to oversee the development of the Savannah Way project within Western Australia. This group provided important guidance and direction on the range possible sites that might be included on the Savannah Way. In addition, a Questionnaire Survey was distributed to an extensive list of stakeholders throughout the Kimberley. The input received from these organisations and individuals helped in the compiling of the initial list of possible interpretive sites and stories. Additional consultation along the route with stakeholder groups (including local government representatives, tourist/visitor information centres, representatives of indigenous groups and communities and various other individuals) also contributed to the eventual refinement of a long list of possible sites down to those which are included in the report.

The Interpretation and Presentation Plan contains the following:

1. Notes on the 23 recommended sites (15 'between town' sites and 6 'in-town' sites), the suggested interpretive themes and suggested stories to be told at each of those sites.
2. 23 site (or 'presentation') plans, which illustrate the layout of the recommended site, the extent of existing development or infrastructure at the site, and recommended works at the site, and the suggested location for installation of the interpretive panel.
3. 35 'site assessment sheets', which were used to compare the range of possible sites along the Savannah Way between Broome and the WA/NT border.
4. A detailed 'sign log', which provides information on the directional signage required along the route to enable tourists to follow the correct route to each site.
5. A 'route map' or 'orientation plan' which shows the route diagrammatically, the towns along the route, the recommended interpretive sites, and distances between sites and towns.



Existing rest areas, such as at Ellendale, offer excellent facilities for travellers.



The mighty Fitzroy River provides a range of Indigenous and European history stories.